



Internship in Japan 2024

Final Report, Stanislava Moskvina



General information

Intern: Business degree Student from Helsinki, Finland;
Omnia College

Internship of Marketing and Content Creation, Event
producing

Place: Osaka, Japan

Dates: 20.08 – 28.10 (10 weeks)

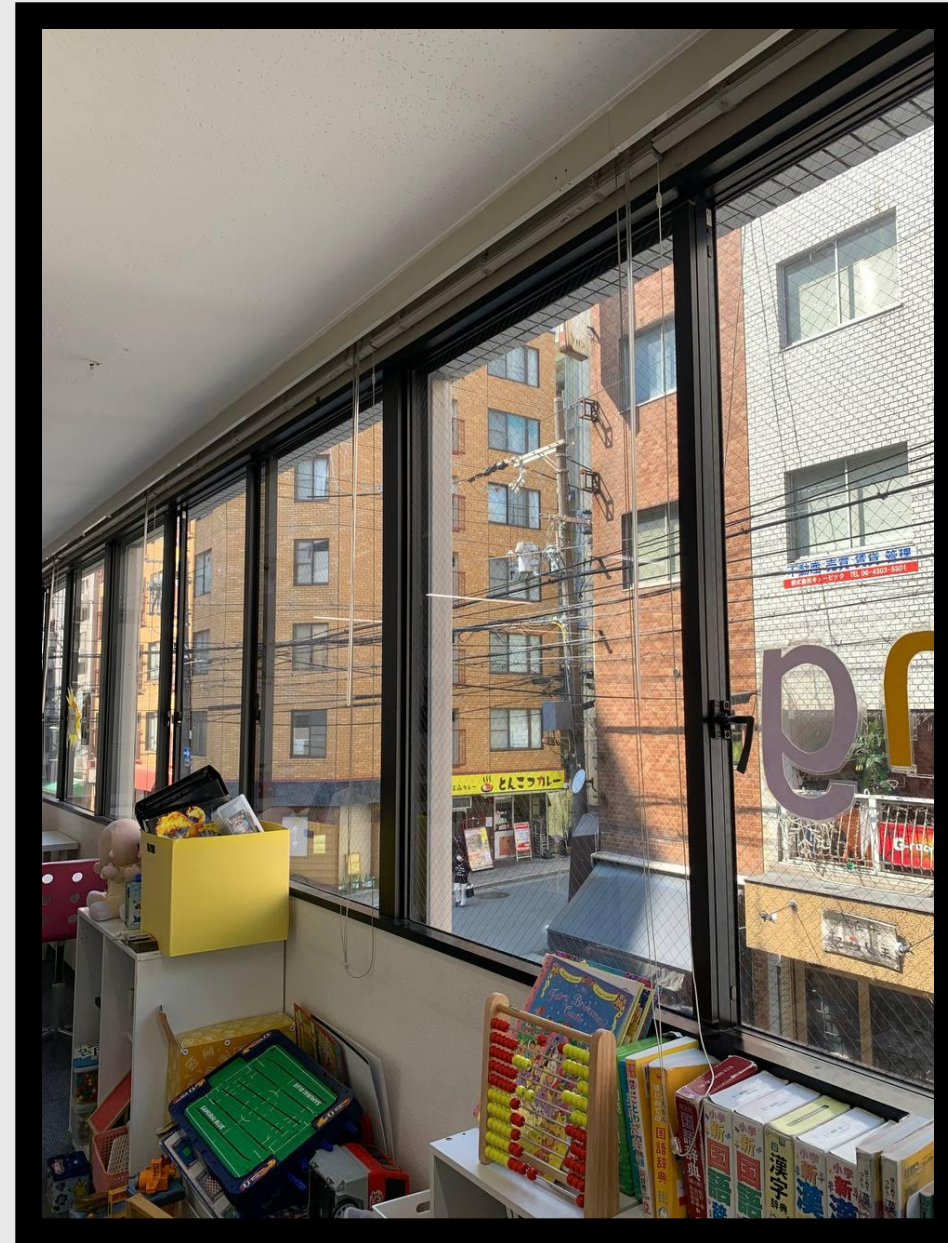
Company: Ryusei Fukushikai,
Global Wing department – afterschool place.



Global Wing

- It is an after-school institution specializing in English teaching to Japanese primary school children.
 - The company was founded in 2012.
 - It is located in the center of Osaka City, near the Osaka Castle area.
 - The department employs a team of 11 people, including managers, accountants, English teachers and part-time staff serving the children.

<https://www.global-wing.net/>



About Global Wing

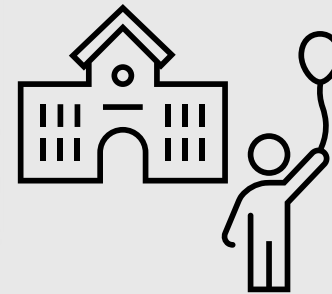
Note:

After-school schools are in high demand in Osaka City, where usually both parents in a family work.

Parents are looking for an alternative to the usual after schools in public schools to give their children a chance to develop extra skills and become outstanding.



Osaka



About Global Wing



- The main feature of Global Wing is the emphasis on English language learning. There are daily English lessons, weekly English Writing, and daily English time (game or other activities instructed in English language).
- As a childcare and education business, they provide some additional services such as English exam preparation, Chinese math lessons, piano lessons and others to make it all-round development for children.

My day schedule

Monday to Friday from 14.00 to 18.30

– sometimes I started earlier or finished late on my free will to spend more time learning from the workplace, as it was not prohibited.

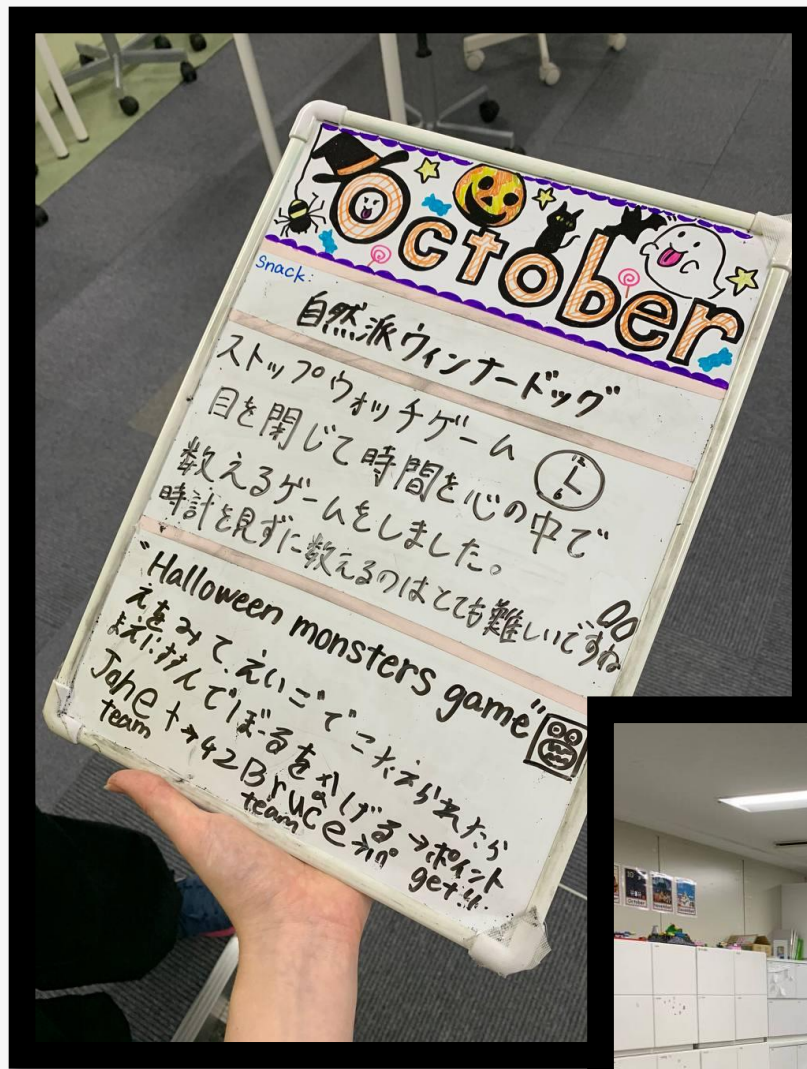
Additionally, I had a schedule with weekly plan of activities and shifts of my colleagues.

	9月2日 MON	9月3日 TUE	9月4日 WED	9月5日 THU	9月6日 FRI	9月7日 SAT
14:00-14:30	Chris	Chris	Chris	Chris	Chris	Chris
14:30-15:00	Harsha	Harsha	Harsha	Harsha	Harsha	Harsha
15:00-15:30	山田	山田	山田	山田	山田	山田
15:30-16:00	山田	山田	山田	山田	山田	山田
16:00-16:30	山田	山田	山田	山田	山田	山田
16:30-17:00	山田	山田	山田	山田	山田	山田
17:00-17:30	山田	山田	山田	山田	山田	山田
17:30-18:00	山田	山田	山田	山田	山田	山田
18:00-18:30	山田	山田	山田	山田	山田	山田

My day schedule

Morning hours were usually reserved for planning and laptop work.

The children arrived at afterschool from 2:30 p.m. onwards, and different activities held till the evening.



My work tasks



- Writing blog articles for the webpage
- Making content for the blog, pictures on camera and phones
- Preparing (searching and creating) materials for future events
- Organising activities and games for English time
- Performing with presentations for children
- Making comparative analysis of tools&methods
- Assisting with other daily routine tasks

Marketing Strategy

Because afterschools are in a high demand in Osaka City, Global Wing had no need to attract new clients because it was filled almost to capacity.

New clients naturally came each year from nearby nursing schools and through referrals from current clients.

Marketing management is aimed at maintaining a good image and reputation in the eyes of current customers and employees.

- One tool of marketing strategy was blog making. It was one of my main responsibilities during my internship.



Writing a blog

Blog writing was made via WordPress platform.

The process of writing one article consisted of the following steps:

1. Observe activity and make some pictures and notes for the future blog.
2. Select and downsize pictures in special program.
3. Write a text of the article. Check it with the managers.
4. Modify the final look of the article with pictures.
5. Add tags and post it.



<https://www.global-wing.net/blog>

Writing a blog

【2024/09/25】 スタッフブログ

English time at the park

Some English time at Global Wing we spend at the park nearby - At least once or twice a week children from Global Wing have outside English time.

Global Wingでの英語の時間は、近くの公園で過ごします - 少なくとも週に1~2回、Global Wingの子どもたちは外で英語の時間を過ごします。



Teachers made up different active games with some running, and tell the rules of the game in English. Children

<https://www.global-wing.net/blog>

Difficulties and solutions



Japan is a completely different world and it took a while to get used to it.

At first, it was challenging to understand the language and kanji.

Since English is not so common in Japan, I often had to use an online translator to communicate.

It took some time to figure out how to behave in the workplace and interact with children, as well as what products to buy and how to talk to people.



What I have learned

The most important thing for me was to see how a complex business system works in the educational sphere, in children's education. I got sure that I want to build a career in the education business.

Also, I have learned about:

1. **Content creation&blog writing**
 2. **Teaching methods and tools** and how they differ from country to country
 3. How to **communicate in a team** to keep on good spirits
 4. How to **communicate with children**
 5. **Management strategy** in a big company
 6. **Japanese cultural aspects** and basics of **Japanese language**
- + I improved my **English skills** by communicating with English teachers



Free time

I had many weekends to explore the country, so I decided to take full advantage of the opportunity and travel around to explore the Japanese culture through nature, temples, shrines, and cuisine. I had a chance to visit:



Osaka city



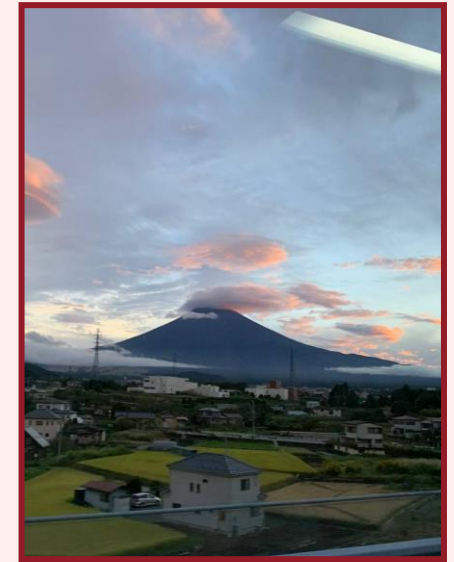
Nara



Kyoto

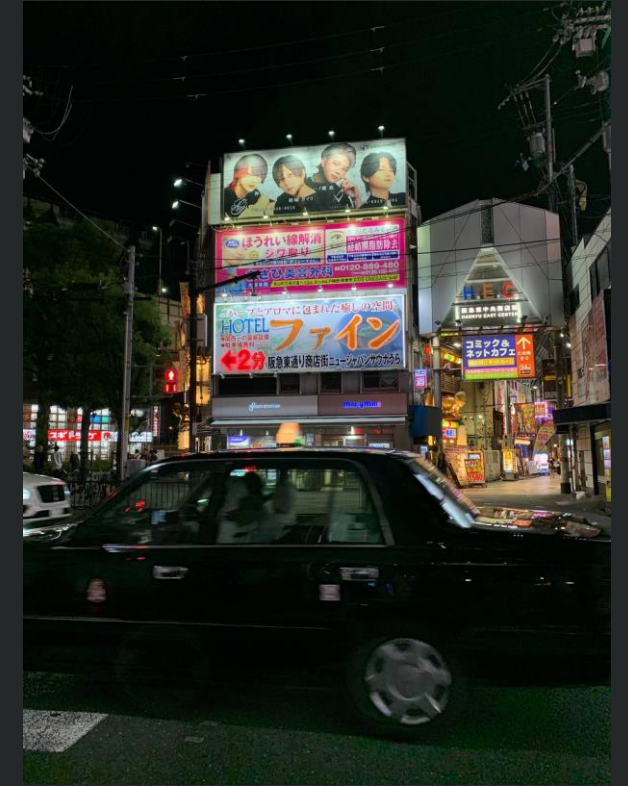


Tokyo



Fuji mountain

Free time Osaka city



Free time

Nara



Free time

Kyoto



Free time

Tokyo



Free time

Fuji-san mountain and Kawaguchiko lake



Things I find interesting about working&studying culture in Japan

1. Papers

Comparing to Finland, where I used to see everything in digital, I was surprised to see how many materials are printed out to actual papers in Japan. Studying are also all done with papers.



2. Early Education

Some children in Japan learn how to write alphabet from the age of 3-4, which shocked me at first. It is kept in a very game-like way, but I was surprised to know that academic form of education in Japan can start so early.



3. Polite etiquette

Japan is a high-context culture, and not everything is easy to understand the first time around. However, I have definitely noticed that everyone is generally very polite and friendly in the work environment.



Things I find interesting about working&studying culture in Japan

4. Detailed plans

Whether it's transportation routes, daytime activities, hosting guests, or anything else, I notice everything is planned to small details and kept in order.

5. Busyness

People are busy starting from school, when after regular classes in the afternoon they go to extra classes to prepare for exams, do sports or art. Adults spend almost the whole day at work. In most cases, their schedules are almost always filled with something.



Outcome

- ✓ I got sure about my future career I want to pursue and education I want to complete next.
- ✓ I got an opportunity to work in the field I am interested at.
- ✓ I met many people I learned from and broadened my horizons.
- ✓ I had a wonderful experience of doing an internship in Japan, and it expanded my perception of the world!



Thank you!

